

# CESC Cares

## Corporate Social Responsibility Newsletter

Issue XVI

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SPOTLIGHT | STORY OF CHANGE | NEWSPAPER CLIPPING

Spotlight

EDUCATION

### ECED Day Celebrated under Akshar Project

Early Child Care Education and Development (ECED) Day is organized as a platform to interface between the facilitators of centre and the parents. The primary goal of this event is to generate awareness about appropriate early childhood education and mobilize parents to increase their involvement in early childhood care. It is also organised to establish partnerships through community level advocacy, awareness generation and participation of the parents in learning process. A total of 97 children and their parents participated on that event held in November, 2022. The programme was made colourful with rhymes, songs performed by the small children and drawing pictures of flowers, birds and body parts which can further be used as teaching learning materials in the ECED centres. Also, mothers were sensitized about nutritious food in accordance with tricolour nutrition flag like saffron for lentils or oil, white for rice, milk or eggs, and green for leafy vegetables which are very useful for their children.



A child being provided support while doing a worksheet

### Training Conducted for Teachers under Indradhanush Project

In December, 2022, teachers of Indradhanush Project attended a three-day training on pedagogy and use of teaching learning materials (TLM). The objective of the training was to form a group of Resource Teachers who will be able to disseminate the accelerated teaching method in a joyful manner to children of classes I and II. The training enabled the participants to ensure quality teaching in Bengali and English for classes I and II as per the guidelines of the Government of West Bengal. Through mock sessions, teachers also learned how to design, develop and use learning materials. A total of 12 teachers from various Special Training Centres and Child Assistance Centres under the Project, and 2 Project Staff participated in the training session.



Teachers in the process of making TLM's



Some of the TLM's developed by teachers

## Spotlight

## ENVIRONMENT

### Inauguration of Jaldhara Rainwater Harvesting Project

Jaldhara, a rainwater harvesting project is being implemented in the Super Speciality Block of Kolkata Medical College and Hospitals. The Project was inaugurated on 16th November, 2022 by Dr Sudipta Roy, Chairman of the Rogi Kalyan Samiti, Kolkata Medical College and Hospital, in the presence of Dr. Indranil Biswas, Principal, Medical College, Dr. Anjan Adhikary, MSVP Kolkata Medical College and Hospital, Shri Gautam Ray, Executive Director (HR & Admn), CESC Limited, Dr. Neepa Saha Sharmaa, Head-CSR, CESC Ltd. and a host of other dignitaries. Through the Project, a catchment area of 900 sq.m has been marked on the rooftop of the building, which will enable at least 22,000 litres of rainwater to be harvested and stored while the excess amount of rainwater will be recharged underground. Through this Project an alternative source of water will be available for usage by patients and staff for washing, cleaning, and gardening activities, thereby, saving ground water.



Dr. Sudipta Roy, Chairman of the Rogi Kalyan Samiti (RKS), Calcutta Medical College and Hospital inaugurating the Jaldhara Rainwater Harvesting Project

### Inauguration of 'Kiran' Project, a Community Based Waste Management and Recycling Initiative, of CESC Limited

CESC has launched 'Kiran' Project in Metro Colony, Dakshineswar, in partnership with Calcutta Rescue for managing bio-degradable waste in the area. In the first phase, degradable organic waste sources, such as, livestock waste, water hyacinths, green waste etc. have been collected and recycled. Gradually the focus will extend to collecting household waste within the area of operation and segregating it, thereby reducing the amount of organic waste to the landfills. Not only do we aim at reducing waste through the Project, we also aim at providing employment opportunities to the slum dwellers.

The Project started in April, 2022. Through rigorous sensitising and training within the community members on how to make vermicompost from bio-degradable waste, the first batch of product was ready. Using 1,804 kgs of waste collected from the community and its surroundings, 300 kgs of vermicompost was generated. On the day of inauguration itself, 53 kgs of this compost was sold and the proceeds from the sale will go towards cleaning the community and keeping it clean.

The Project was formally inaugurated on 22nd December, 2022 by Shri Gopal Saha, Chairman, Kamarhati Municipality in the presence of Dr. Neepa Saha Sharmaa, Head-CSR, CESC Ltd., Shri Pratap Pal, District Engineer, CESC Ltd, Shri Arindam Bhowmik, Councillor, Ward No.14 of Kamarhati Municipality, and representatives from Calcutta Rescue.

After the inauguration, Dr. Neepa Saha Sharmaa distributed bins to the slum dwellers for household level waste segregation.



The Project being inaugurated by Shri Gopal Saha, Chairman, Kamarhati Municipality in the presence of Dr. Neepa Saha Sharmaa, Head-CSR, CESC Ltd.



Compost being prepared for packing



A pack of vermicompost being handed over by a community worker to Head-CSR, CESC Limited



Dustbins being distributed to the community members



## Spotlight

### Air Quality Mapping conducted under Urja Chetana Project

Under Urja Chetana Project, students of Putiary Brajamohan Tewary Girls High school, Kolkata conducted a comparative study on 'Indoor and Outdoor Air Quality Mapping' under the theme 'Improvement of Air Quality'. The spots were identified for comparisons and then parameters were measured through a portable device and noted for comparative study and awareness within school and immediate neighborhood. Places where more plantations were present showed good air quality. This was highlighted by the students thus, stressing on the need to highlight and increase greening initiatives within schools and immediate neighbourhoods.



Students conducting an Air Quality Mapping

### EMPLOYMENT GENERATION



Sri Sovandeb Chattopadhyay, Hon'ble Minister-in-Charge of Agriculture and Parliamentary Affairs, Government of West Bengal, inaugurates a Skill Development Centre in Khardah Municipality under Eklavya - CESC Skill Academy Project

### Inauguration of Eklavya-CESC Skills Academy centre at Khardah

A Skill Development Centre in Khardah Municipality, under Eklavya – CESC Skill Academy Project, a CSR initiative of CESC Limited, was inaugurated on 13th November, 2022 by Sri Sovandeb Chattopadhyay, Hon'ble Minister-in-Charge of Agriculture and Parliamentary Affairs, Government of West Bengal, in the presence of Sri Saugata Roy, Member of Parliament in the Lok Sabha, Smt. Nilu Sarkar, Chairperson, Khardah Municipality, Sri Gautam Ray, Executive Director (HR & Admn.), Dr Neepa Saha Sharmaa, Head-CSR, other CESC Officials, Councillors of Khardah Municipality, students and their guardians. In Khardah Centre, two courses will be conducted – Basic Computer with Advanced Excel and Electrical and Electrician Appliances Repairing. In 2022-23, 120 youths will be trained and provided placement assistance after successful completion of training.

### Felicitaton Programme under Saksham Skill Development Project of CESC

A Felicitaton Programme was organised on 3rd November, 2022 at Topsia Sports Federation Ground, for local youths who have successfully completed skill training under Saksham Project of CESC. In 2021-22, 310 youths have been trained in Basic Computer with Advanced Excel, Tailoring, Driving, AC and Refrigerator Repair, and Beauty and Wellness. The programme was graced by Jb. Javed Ahmed Khan, Hon'ble Minister-in-Charge of Disaster Management, Government of West Bengal, and the Councillor of Ward No. 66 of KMC Jb. Faiz Ahmed Khan. Mr. Soumitra Ghosh, VP (Distribution Services), Mr. Anirban Raha, GM (Planning), Mr. Kirit Rana, GM (Mains IT Systems), Mr. Rajprasanta Chakraborty, DGM (Testing), and Dr. Neepa Saha Sharmaa, Head-CSR, CESC Ltd. were present at the programme. The youths were presented with certificates. Sewing machines, beauty kits and driving licenses were handed over to the respective youths amidst a gathering of parents, guardians, and the community. 65% of the youths trained have been successfully placed.



Jb. Javed Ahmed Khan, Hon'ble Minister-in-Charge of Disaster Management, Government of West Bengal handing over a certificate to a candidate

Eklavya-CESC  
Skill Academy

## Story of Change

**Tarannum Ara** lives in Howrah with her mother. She lost her father, who was the sole breadwinner, to COVID. Tarannum enrolled herself for tailoring course at Pragati Centre in Howrah. The aftermath of her personal tragedy made her determined to do something in life. She often stayed back after classes to practice so that she could master stitching and also focused on honing her communication skills. With the help of Pragati Team, Tarannum is now employed with HP Cotton, where she works as a Sewing Machine Operator and is earning a monthly salary of Rs.8,000.

## Newspaper clipping

### মেডিক্যাল জল ধরো প্রকল্প চালু

এই সময়: জলের অপচয় বন্ধ তো বটেই। সঙ্গে বৃষ্টির জলকেই ব্যবহারযোগ্য করে তোলা। সেই লক্ষ্যে এবার কলকাতা মেডিক্যাল কলেজে রেন-ওয়াটার হার্ভেস্টিং শুরু হলো। সিইএসসি-র উদ্যোগে এবং রিচ ইন্ডিয়া ট্রাস্টের সহায়তায় মেডিক্যালের সুপার স্পেশ্যালিটি ব্লকের আউতলার ছাদের বৃষ্টির জল সংরক্ষণ করার সেই প্রকল্পের বুধবার উদ্বোধন করেন মেডিক্যালের রোগীকল্যাণ সমিতির চেয়ারম্যান সুদীপ্ত রায়। উপস্থিত ছিলেন ওই দুই বেসরকারি সংস্থার প্রতিনিধিরাও। বৃষ্টির জলের পূর্ণ সদ্যবহার করে সেই জলকে পান করা ছাড়া অন্যান্য কাজে ব্যবহার করাই উদ্দেশ্য।

সুপার স্পেশ্যালিটি ব্লক ভবনটির একতলায় একটি ১৭ হাজার লিটারের ভূগর্ভস্থ রিসার্ভার তৈরিও করা হয়েছে। ছাদে বৃষ্টির ধরা জল ওই রিসার্ভারের জমা হওয়ার পর তাকে পাম্পের সাহায্যে ছাদের ট্যাঙ্কে তোলা হচ্ছে। ছাদে রয়েছে হাজার লিটারের পাঁচটি ট্যাঙ্ক। সেগুলি থেকে ফিল্টার করে জল গোটা ভবনের বিভিন্ন অংশে পাঠানো হচ্ছে। এ ছাড়া ওই ভবনের একতলায় রয়েছে বোর-ওয়েল যার মাধ্যমে অতিরিক্ত বৃষ্টির জলকে মাটিতে রিচার্জ করে দেওয়া হচ্ছে। এতে জল জমে যাওয়া সংক্রান্ত সমস্যারও আংশিক সমাধান হবে।

Newspaper clipping in 'Ei Samay' on 17.11.2022 - (Jaldhara update)



BECOME A  
**VOLUNTEER**  
& MAKE A DIFFERENCE